

## Topic 17:

**How can I get more detailed 2016 Census data for small geographic areas. I am frustrated that not all the census data I am looking for is available.**

**Scenario:** More detailed data from the 2016 Census is required than is available in the map layers loaded in the web-based maps.

**Tools to Use:** Statistics Canada Geographic Lookup Tool; Median Household Income Layer

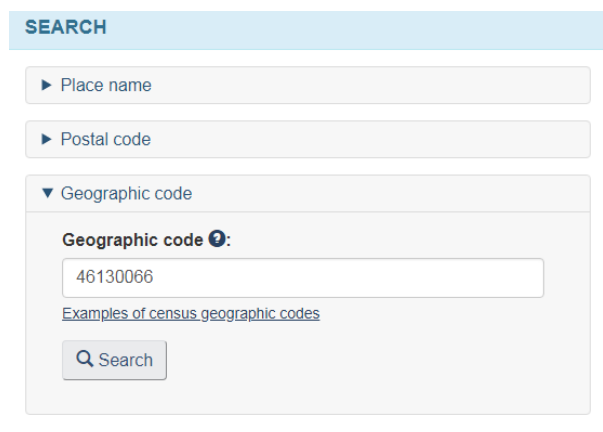
**Instructions:** Load the Median Household Income layer and click on a geographic area for which you want detailed census data to generate the attribute pop-up.

### **Background Definitions and Interpretations:**

#### [2016 Census: Income Topic](#)

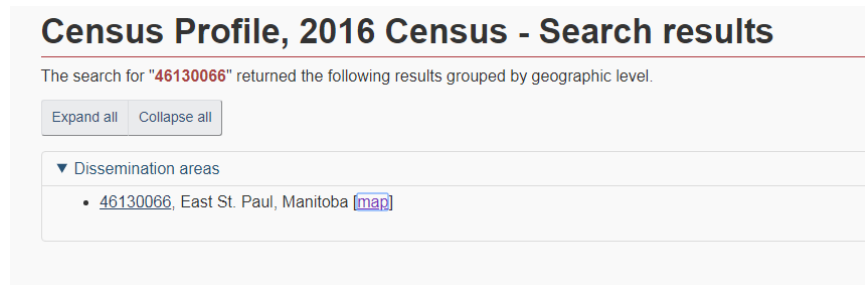
For detailed census data on this Dissemination Area, copy the bolded geographic DA code **46130066** into the Geographic Code section of the [Statistic Canada geographic lookup tool](#) and press Search.

In the attribute popup, copy the bolded Dissemination Area (DA) code, and then click on the hyperlink for [the Statistics Canada geographic lookup tool](#). When this tool opens in a separate window, click on the Geographic code tab and paste the DA code into the box and click on Search.



The screenshot shows a search interface titled "SEARCH". It contains three input fields: "Place name", "Postal code", and "Geographic code". The "Geographic code" field is expanded, showing a sub-section titled "Geographic code ⓘ" with a text input box containing the value "46130066". Below the input box is a link labeled "Examples of census geographic codes" and a "Search" button with a magnifying glass icon.

This will bring up a Dissemination areas list. You can click on either the DA code itself to generate detailed census data, or on the map link to generate a confirmatory of the DA of interest.



**Census Profile, 2016 Census - Search results**

The search for "46130066" returned the following results grouped by geographic level.

Expand all Collapse all

▼ Dissemination areas

- [46130066](#), East St. Paul, Manitoba [\[map\]](#)

**Variations on this Exercise:**

If you know the postal code of an area you are interested in, then enter this into the Stats Canada search box (Postal code box). This will then provide you with options to generate detailed census profiles for all standard Statistics Canada geographies that contain that postal code, including dissemination area, census tract, federal electoral district, forward sortation area (1<sup>st</sup> 3 digits of postal code) etc.